

ANTENNA MEASUREMENT TECHNIQUES ASSOCIATION
ANNUAL MEETING AND SYMPOSIUM



AMTA 2019

SPONSORSHIP OPPORTUNITIES



OCTOBER 6-11, 2019 | SAN DIEGO, CA

HOST



CO-HOST



SAN DIEGO STATE
UNIVERSITY

TECHNICAL CO-SPONSORS



Sponsorship Levels

There are numerous advantages to sponsoring at an AMTA symposium. First the foremost, it puts your business front and center of a targeted market comprised of industry, government, and academia from around the world. Attendees range from end-users to key decision makers, many of who attend this annual event specifically to learn about the latest product offerings available. Sponsorship is a great way of distinguishing your company above others, providing both brand awareness and added exposure to attract potential new customers as well as reconnecting with existing customers.

Sponsorship Levels

We encourage all AMTA industry and organization participants to be an event sponsor. There are a variety of sponsorship opportunities available to accommodate any organizations needs and budget. In general, sponsorships are available for AMTA premium items (such as full registration conference bags and logo-items, banquet gifts, bingo prizes), sponsored events (Student Day, Technical tour), and exclusive events (meals, breaks, receptions, social outings), or other opportunities. Priority for sponsorship is given to the Exhibitor who sponsored that event or item the previous year. Sponsorship proposals for items outside the traditional AMTA "Sponsorship Opportunity" items (such as refreshment breaks, Monday Night Outing, Welcome Reception, etc.) must be provided to the Host Committee for consideration no later than 30 days prior to the event.

New this year... additional incentives are included with each of the Sponsorship Levels shown below:

Included Items	Platinum \$12,000	Gold \$8,000	Silver \$4,000	Bronze \$2,500	Exclusive < \$2500
Full Registrations	2	1			
3-Day Exhibit Hall Only Passes			2	1	
Event Tickets*					2

*For either the Monday Night Outing or Awards Banquet

These sponsorship levels are based on the total dollar amount spent on sponsored opportunities for an AMTA symposium. This money can be paid directly to the AMTA 2019 Host as a monetary commitment, or by providing item(s). Receipts are required for all provided items to have the amount credited towards sponsorship level. Sponsorship levels do not include any payments for Exhibit Space Rental fees. Please note that any combination of "Sponsorship Opportunities" listed in the Exhibitor Application Packet may be combined to reach the overall sponsorship level.

Only companies who have paid their sponsor fees in full by **August 18, 2019** will be included in the final program. Sponsorships received after this date will be acknowledged via onsite event signage, social channels and event announcements.

AMTA values its Sponsors and will take every opportunity to fully recognize each Sponsor prior to the symposium and throughout the week of the symposium. All Sponsors will be recognized with logos shown in graduated sizes (Platinum Sponsors will be listed first with the largest size logo; Gold Sponsors next with a smaller logo, etc.).

Sponsorship Recognition

Sponsors are recognized prior to the symposium via:

- Promotional Literature and Press Releases
- Symposium Website
- Preliminary Program
- E-mail updates to attendees
- Final Program
- Conference Mobile App

During the Symposium, sponsors are recognized by:

- Announcement of sponsorships before and/or following a sponsored event

- Announcement during Awards Banquet
- Announcement during Business Lunch
- Signage (if possible) displayed at sponsored events/breaks
- Signage and/or monitors displayed in exhibit common areas and outside meeting rooms as appropriate for the sponsorship activity (signs are generally not permitted in the hotel lobby or general public areas)
- On Bingo cards

Additional Information

Please contact the AMTA 2019 Exhibits Coordinator at exhibits@amta2019.org regarding questions on AMTA 2019 sponsorship opportunities and availability.

Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES	Price USD	Listed on AMTA 2019 Website	Company logo & profile Included in Mobile App & Final Program	Exclusive Signage Recognition	Additional Branding Opportunities	Number of Opportunities Available
Welcome Reception	\$12,000	✓	✓	✓	Can provide branded napkins and/or other branding items such as signature drink, drink wine glass charms, etc . .	1
Monday Night Outing	\$8,000	✓	✓	✓	Can provide branded napkins and/or other branding items such as signature drink, drink wine glass charms, etc . .	1
Lunch	\$8,000	✓	✓	✓	Includes signage; sponsor can provide additional branding at the lunch venue	3
Breakfast	\$4,000	✓	✓	✓	Includes signage; sponsor can provide additional branding at the breakfast venue	5
Banquet Pre-Reception	\$4,000	✓	✓	✓	Can provide branded napkins and/or other branding items such as signature drink, drink wine glass charms, etc . .	1
Conference Registration Bags	\$4,000	✓	✓		Company branded item	1
Conference Lanyards	\$4,000	✓	✓		Company branded item	1
Refreshment Break	\$2,500	✓	✓	✓	Refreshment break to be held at preferred sponsor location with signage recognition	8
Branded USBs	\$2,500	✓	✓		Logo branding	1
Banquet Wine Service	\$2,500	✓	✓		Sponsor recognized at banquet	1
Conference Mobile App	\$1,500	✓	✓		App sponsor included with QR code	1
Student Day Transportation	\$1,500	✓	✓		Complimentary recruiting table	1
Student Day Meals	\$1,500	✓	✓		Complimentary recruiting table	1
Student Day Team Competition Prize	\$1,000	✓	✓		Complimentary recruiting table	1
Branded Water Bottles	\$1,000	✓	✓		Bottled water with company logo	1
Foyer Large Screen Conf. Monitor	\$1,000	✓	✓		Company logo displayed on display frame or stand	3
Sunday 5K Walk/Run	\$1,000	✓	✓		Includes company branded item	1
Bingo Prize, Exclusive	\$1,000	✓	✓		Sponsor representative permitted to draw and announce winner	Unlimited
Bingo Prize	\$500	✓	✓		Recognition at awards banquet	Unlimited
Registration bag item	\$500	✓	✓		Company branded items included in registration bag*	Unlimited

*Size & weight restrictions apply

Priority for sponsorship is given to the Exhibitor who sponsored the opportunity the previous year. Should an exhibitor choose not to renew their sponsorship for this year's event, that opportunity then becomes available to all exhibitors. Below is a list of AMTA 2018 sponsorships and priority sponsors.

AMTA 2018 Sponsorship

Sponsorship Opportunity	Priority Sponsor
Conference Branded Items	
Registration bag	PPG Aerospace/ Cuming Microwave
Notepads & pens	Star Dynamics
Lanyards	ETS-Lindgren
Bottled Water with Company Logo	NSI-MI Technologies
Proceedings Flash Drive	Star Dynamics
Exclusive Opportunities	
Welcome Reception	NSI-MI Technologies
Monday Evening Event	Microwave Vision Group
Awards Banquet Reception	NSI-MI / ETS-Lindgren
Awards Banquet Wine Service	Microwave Vision Group
5K Fun Run	ETS-Lindgren
Monday AM Break	Virginia Diodes
Monday PM Break	Altair Engineering
Tuesday AM Break	Star Dynamics
Tuesday PM Break	CST of America
Wednesday AM Break	Quarter Branch
Wednesday PM Break	Micro-Coax
Thursday AM Break	AMTA 2019
Student Day Design Contest	Denmar Technical Services
Student Day Transportation	Integrity Applications
Student Day Meals	Star Dynamics
Foyer Large Screen Conf. Monitor	Star Dynamics
Wednesday Awards Banquet Gift	Altair Engineering
Bottled Water with Company Logo	NSI-MI Technologies
AMTA Bingo Card Prizes	ASYSQL / Denmar Technical Services

To apply for a sponsorship opportunity, please complete this section and return to nancy@cmsworldwide.com .

Company or government purchase orders are not accepted. All sponsorship fees are stated in US dollars and all checks must be drawn on a US bank in US funds. All sponsorship fees must be paid in full 30 days prior to the Symposium for the sponsorship to be recognized in the Final Program.

Please indicate sponsorship and payment method:

Sponsorship: _____ Sponsorship: _____

Sponsorship: _____ Sponsorship: _____

_____ Check Enclosed, Payable to: Antenna Measurement Techniques Association, Inc.

PRINT this page and mail with payment to:

AMTA 2019
c/o Conference Management Services, Inc.
2711 Pierre Place
College Station, TX 77845-5322

_____ Credit Card:

VISA ____ MasterCard ____

Charge Credit Card in the amount of: \$ _____

Card Number: _____ Exp. Date: _____

Name on credit card: _____

Authorization (please sign): _____